

EV Truck Specifications

(2) Side Screens (Full Motion or Static)

Size: 59.1" H X 137.8" W

File Format: 384 H x 896 W pixels; under 500MB JPG, MP4, MOV

(1) Back Screen (Static Only)**

Size: 59.1" H X 78.8" W

File Format: 384 H x 512 W pixels; under 500MB JPG, MP4, MOV

Color: RGB

Video: 720p

Special Instructions:

- Side screens can run full motion (with sound) or static creative at all times.
- ** The back screen must run static images when truck is in motion and can run full motion only when staged for an extended period of time (must plan stops ahead of time with your sales rep).
- Avoid using white background.



Questions? Email support@ikahanmedia.com
or call 310.828.6100 – We are here to help!



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