

EV Truck Specifications

(2) Side Screens (Full Motion or Static)

Size: 59.1" H X 137.8" W

File Format: 384 H x 896 W pixels; under 500MB JPG, MP4, MOV

(1) Back Screen (Static Only)**

Size: 59.1" H X 78.8" W

File Format: 384 H x 512 W pixels; under 500MB JPG, MP4, MOV

Color: RGB

Video: 720p

Special Instructions:

- Side screens can run full motion (with sound) or static creative at all times.
- ** The back screen must run static images when truck is in motion and can run full motion only when staged for an extended period of time (must plan stops ahead of time with your sales rep).
- Avoid using white background.



Questions? Email support@ikahanmedia.com
or call 310.828.6100 – We are here to help!



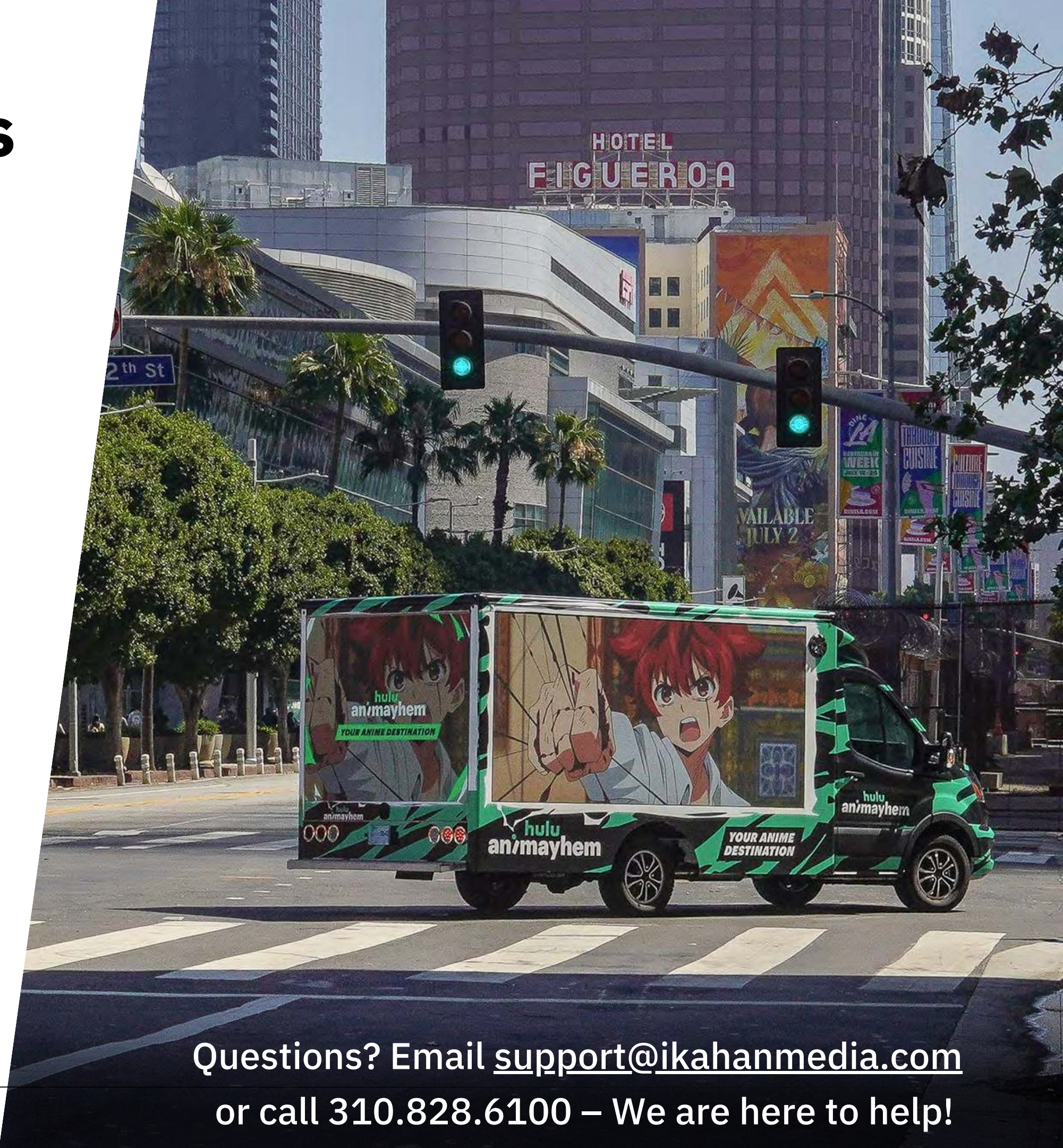
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WRAPPING

- Art Files .ai, .eps, .psd. Include all layers
- Illustrator Art Files: Must include all linked elements in a separate folder.
- All graphic files must be built at 1:10 scale (.1"=1'). If your using Photoshop, be sure to keep all files at 1:10 scale @ 1000 DPI
- If you would like a specific color matched, you MUST provide a PANTONE COLOR or we CANNOT GUARANTEE color matching.
- OUTLINE ALL TEXT to ensure that no text will drop out or change.
- Please include 4" of bleed to all SIDES, never delete the artwork beyond the vehicles body edge. Be aware of body lines that may cut your graphics off such as seems and plastic trim.
- We DO NOT wrap plastic trim on most vehicles.



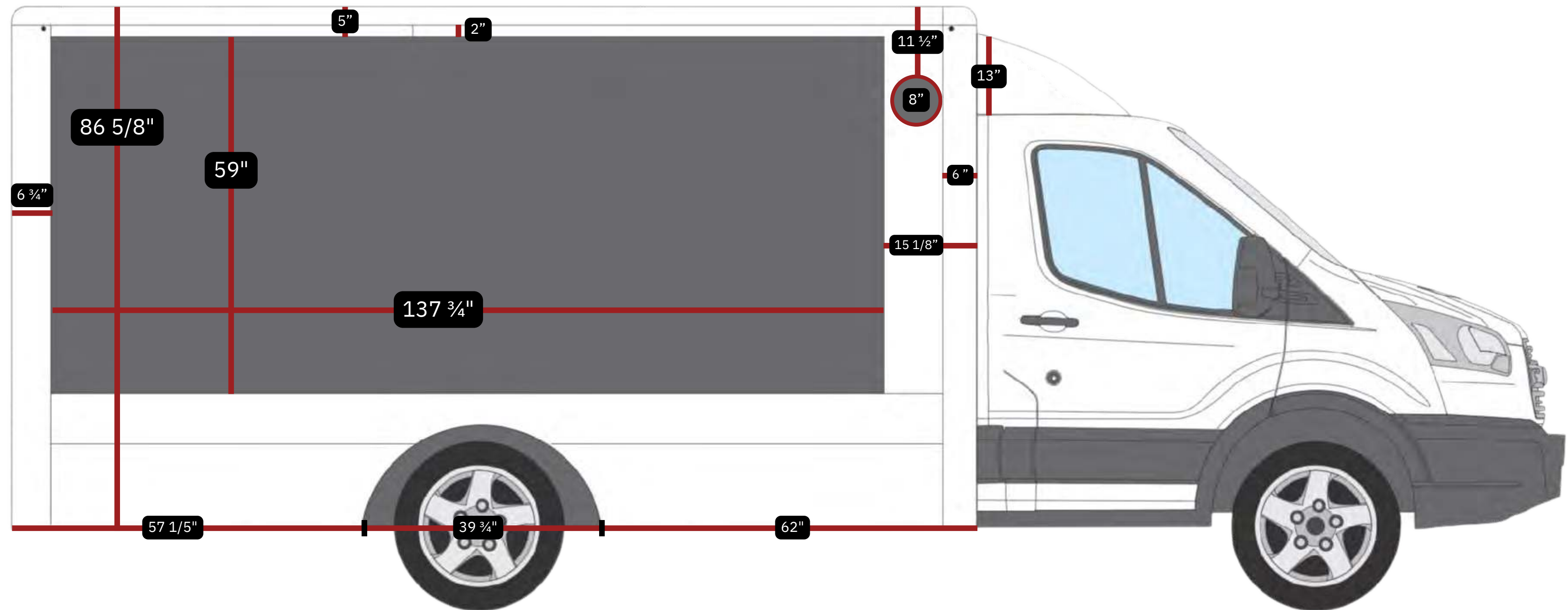
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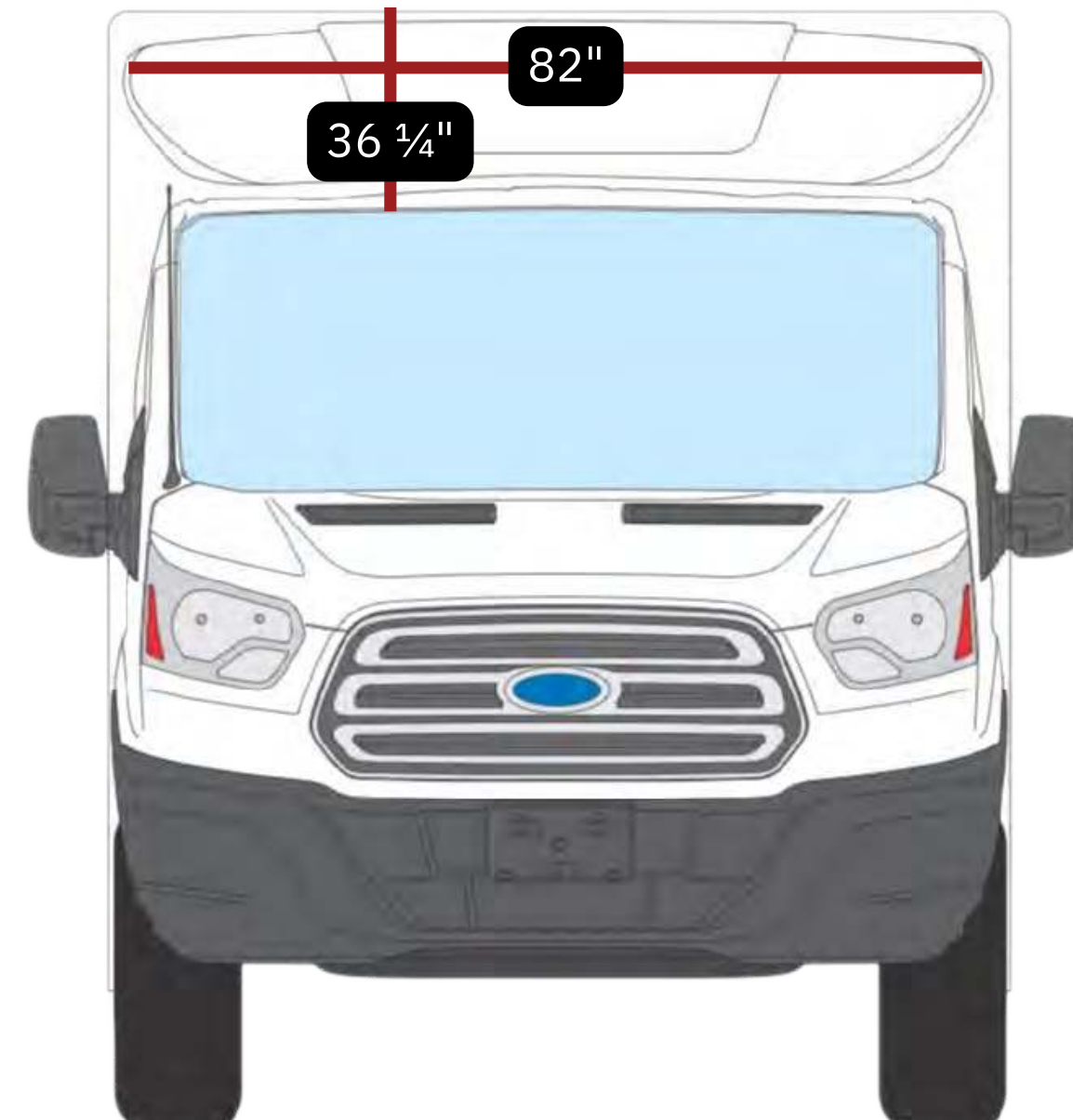
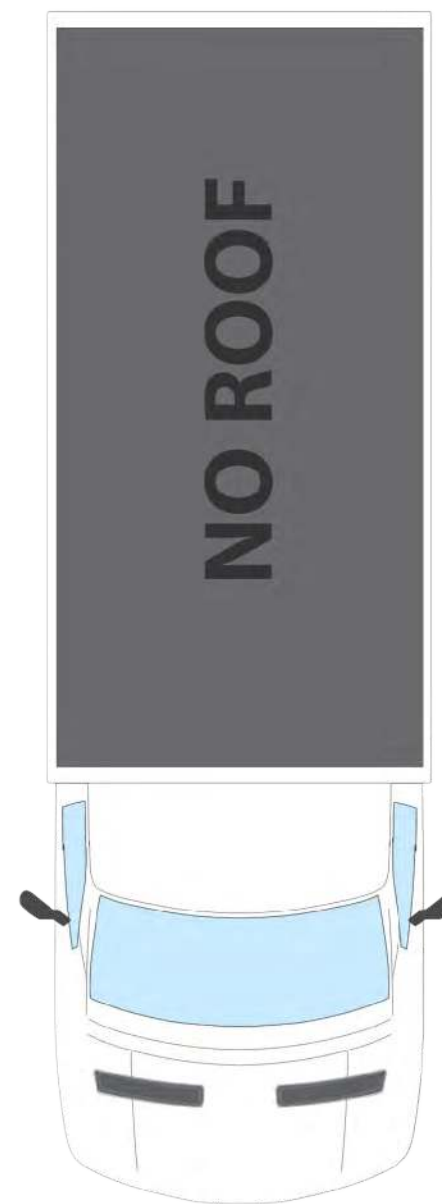
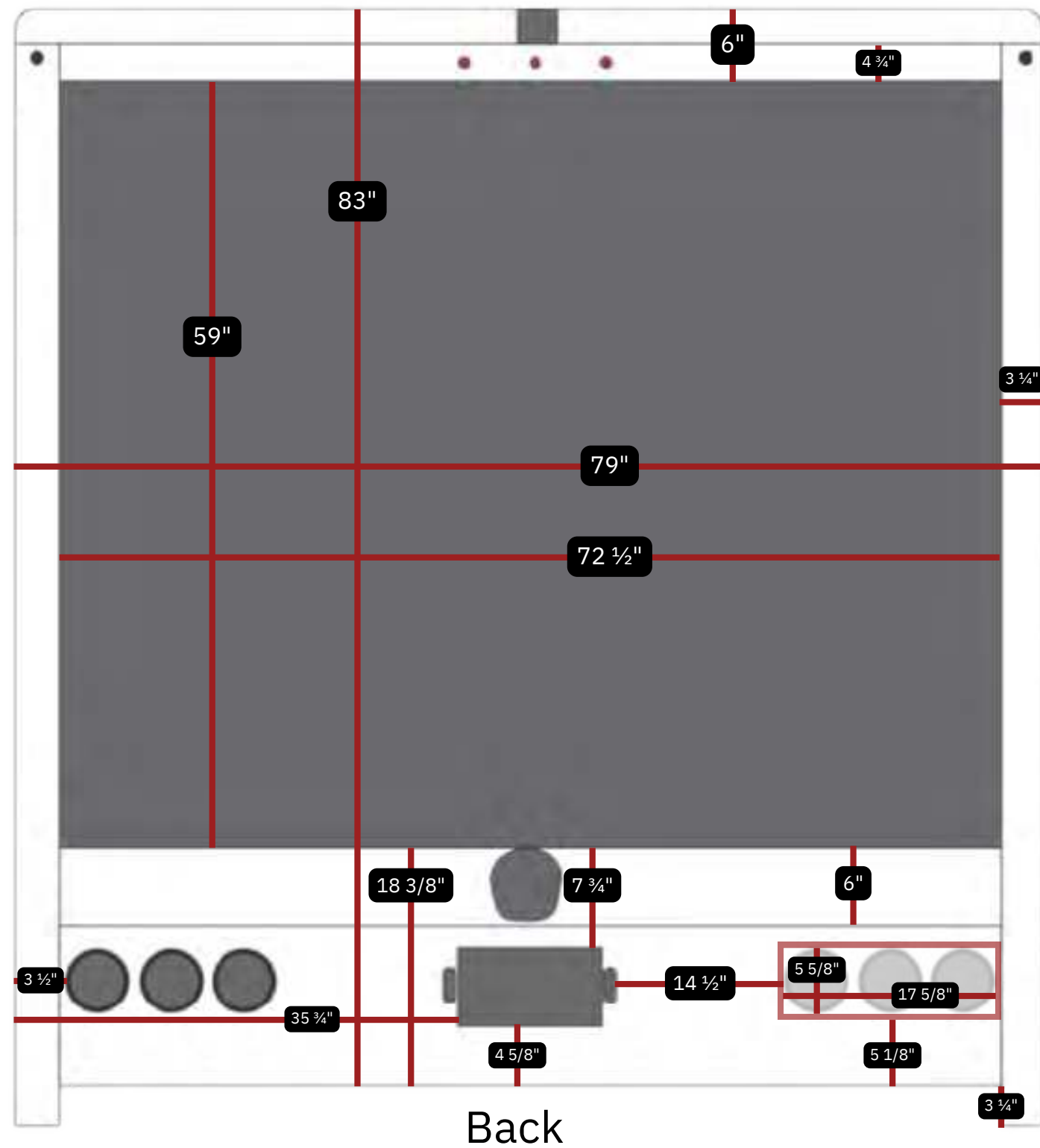
GREY SHADED AREAS ARE NOT COVERED



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